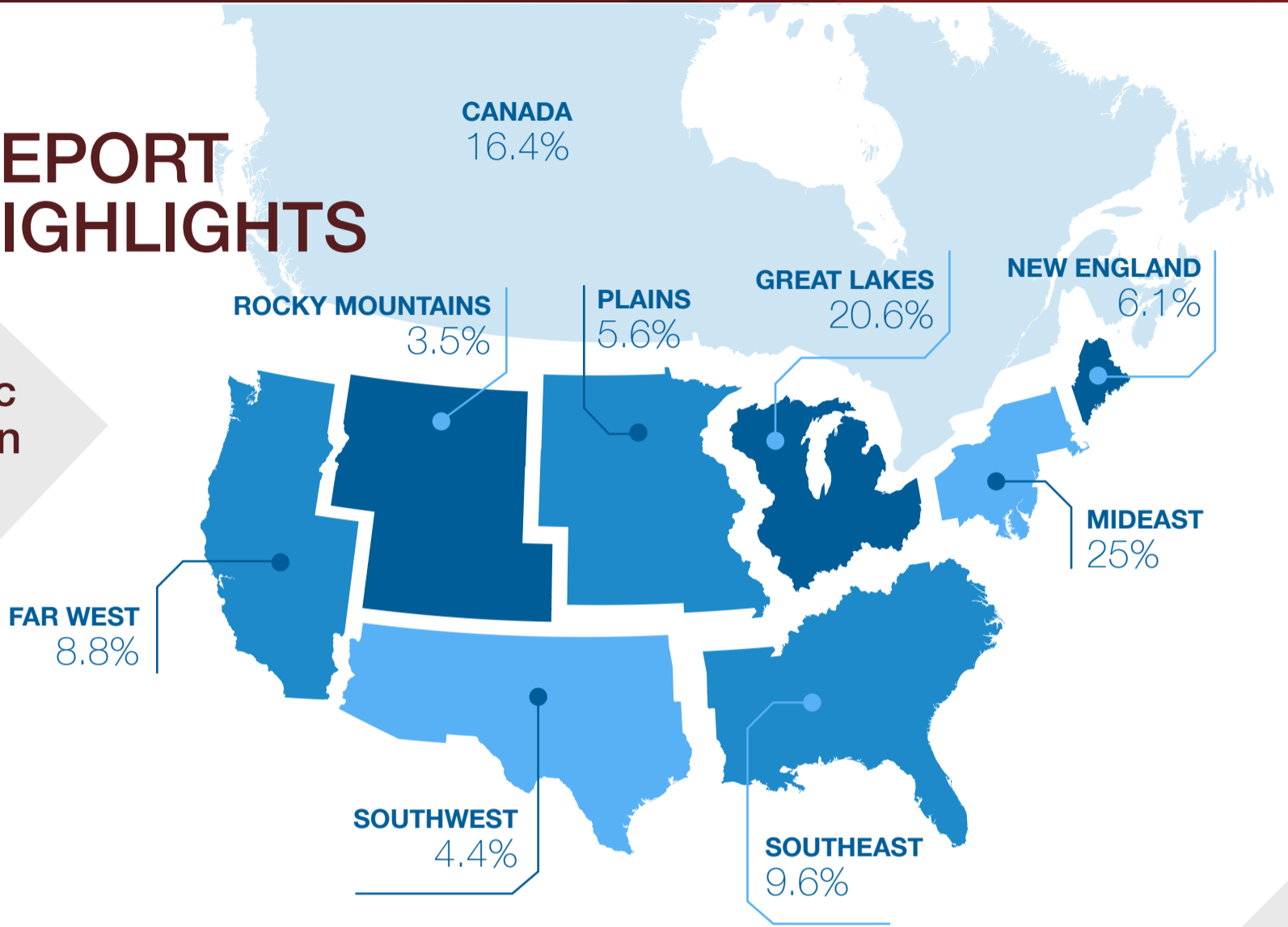




Q3

REPORT HIGHLIGHTS

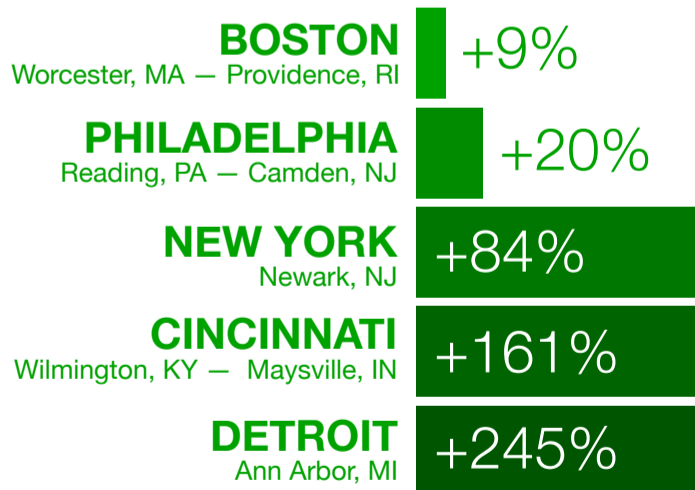
Geographic Breakdown



Top Selling Rooms



Top U.S. Metro Areas

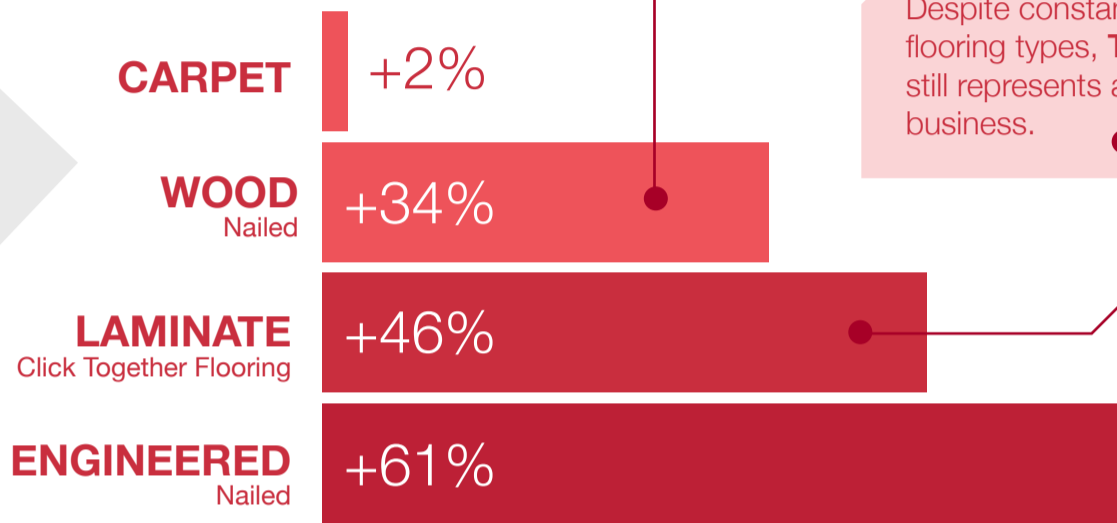




Q3

REPORT HIGHLIGHTS

Floor Type
VS. Q3 2013



Despite constant growth in other flooring types, **Tile, Marble or Stone** still represents a dominating **88%** of business.

Snow Melting
YEARLY GROWTH

For the **second consecutive year**, WarmlyYours' revenue from the snow melting product line is growing.

To date in 2014, the snow melting product line has grown from 12% of WarmlyYours' **overall business** to **18%**.

